

LandlordZONE® Media Opportunities

LandlordZONE® was the first and is the most visited landlord website in the UK.

Established in 1999, we've built a solid reputation within the industry, as well as developing one of the largest high-quality independent landlord databases in the UK.

We are totally committed to satisfying the needs of landlords, agents and property professionals so that they remain loyal and repeat visitors.

Our Forums deal with hundreds of Q&As per week. Most of our traffic is UK based, plus we have many visits from ex-pat UK property owners around the world.

The largest proportion of our traffic comes from London and the South-East (approximately one-third), the rest is mainly spread evenly throughout the UK.

Our subscriber list has grown continuously since 1999; a highquality subscriber base of over 100,000 registered members.

All of this and our high Google ranking makes LandlordZONE® the prime means of targeting UK Landlords, Property Investors, Agents and Property Professionals - a diverse group of mainly high-net-worth individuals.

Advertising on LandlordZONE® will not only increase your brand exposure, targeting your specific market, it can result in improvements in your own website rankings.

We can offer a whole range of marketing opportunities; Display, Mailers, Content-driven and Social Media.

If your organisation is looking for unparalleled property market exposure with an accredited independent resource, LandlordZONE® can accommodate and accelerate your marketing initiatives.

We target members on a daily basis on behalf of advertiser clients, sending mailers and Newsletters through an accredited and independent e-mail sending service.

LandlordZONE® has a significant, strong and active Social Media following, regularly engaging our audience through communications including publications, news and information articles, advertorials, event information and press releases.

DISPLAY



Leader Banner
Cost per Month
£1000+VAT
Specifications
W: 750 x H: 125

Box Banner
Cost per Month
£850+VAT
Specifications
W:324 x H: 270

EMAIL



Solus

Cost per Send
£995+VAT

NEWSLETTER



Newsletter Article

Cost per Issue
£595+VAT
Specifications
H: 600 x W: 250

CONTENT



Sponsored Article

Publication Cost
£495+VAT

Additional Information
LandlordZONE Homepage Feature
Shared Via Social Media
2 x Links Within Article
Archived on LandlordZONE

Press Release

Publication Cost
£149+VAT

1 x No Follow Link

DIRECTORY



Premium Listing
Cost per Listing
£99+VAT

Super Premium Listing
Cost per Listing
£395+VAT

12 Month Period

